

## How did you join the Supply Chain arena?

I am an engineer, and my final curricula project was to develop a software to optimize the distribution of transport loads taking into account multiple restrictions (e.g. weight, dimensions, incompatibilities).

During the research and development phases of the project I was amazed about how diverse the Supply Chain is. It fascinated me how many alternatives, combinations, and options to transport and to load products you can find, and how the different processes of the end-to-end Supply Chain can impact the transport loading process.

Then, I took the decision to join a consulting company, Accenture, where I assessed the different Supply Chain subfunctions (e.g. procurement, manufacturing, co-manufacturing, engineering, planning, warehousing, transport) and worked to improve them by implementing new capabilities and ways of working.

After 14 years in the consulting world, I joined PepsiCo in 2006, and since then I have been playing different roles supporting the Supply Chain function to improve and to enhance their capabilities (strategic and operational) in Europe. Right now I am leading the Supply Planning Centre Of Excellence.

## Which statement motivates or inspires you?

“Diversity is the one true thing we all have in common” - Winston Churchill



**Belén Fábregas, Supply Planning Director, PepsiCo**

## What are you passionate about in SC?

What gets me passionate is how diverse the people working in Supply Chain are. Diversity in all the aspects you can imagine: gender, nationality, age, background. And how this diversity helps to improve and enhance Supply Chain processes.

Thanks to this diversity, the magic happens and thanks to the inclusion of all the different functions providing their contributions and perspectives, the Supply Chain works.

In the Supply Chain function we can continuously seek new growth opportunities, and cost efficiencies, factoring the end-consumer into every decision we make. Moreover, each day we can contribute to making products in a way that builds a circular, inclusive economy.