

HEAD OF EDUCATION & CONTENT

Organisation Description

The LEAD Network Europe is a non-profit and volunteer-led organisation whose mission is to attract, retain, and advance women in the consumer products and retail sector in Europe through education, leadership, and business development. The LEAD Network is run by and for its members, women and men, and we value every individual for their unique perspective. With a primary focus on promoting gender equality the organisation strives for the advancement of women of every race, ethnicity, gender identity or expression, sexual orientation, age, educational background, national origin, religion, physical ability and lifestyle. Its vision is of a fair, diverse and vibrant industry where everyone can thrive. A diverse workforce where both men and women are enabled to contribute their full potential and lead their organisations to the next level of value creation. LEAD Network accounts for 13,000+ members – both women and men – from 81 countries.

Purpose of the Role

The Head of Education & Content is responsible for the overall curriculum, learning, and program strategy for the LEAD Network Europe. In this exciting role, you will balance the strategic learning needs and offerings for the organization, while also rolling up your sleeves to develop and deliver critical programming.

What you will do as our Head of Education and Content ?

- Create, implement, and scale the overall curriculum, education, and programming strategy for the LEAD Network, in alignment with Partner and member needs
- Advise the LEAD Network Education Committee, organize and support monthly committee meetings, and represent the work of this committee during core leadership meetings
- Create learning measurement strategy; develop and analyse educational impact metric that demonstrate the true value and transformational effect of LEAD Network offerings
- Cultivate, gather, maintain and oversee a network of potential speakers and contributors to educational offerings
- Lead and implement the LEAD Network Mentorship Program:
 - o Support volunteers to build, plan and execute the program
 - o Set up and host virtual Mentorship Program activity
 - o Own the administration, support and development of Mentorloop
 - o Manage back-office systems for the program (surveys, CRM, Zoom etc)
 - o Develop program content/design/scaling
 - o Provide mentorship best practices and insights
- Support wider LEAD Network activity like educational onboarding and annual conference

LEAD Network Core Values

We have a passion for a diverse and inclusive industry

We are a diverse group of individuals driven by a common passion for D&I.

We are optimistic about the future

We believe we can change the world by collaborating under a common purpose.

We nurture our Partners

We value our relationships with Partners and will go to extraordinary lengths to ensure mutual success. We believe we can only change our industry if we all work together.

We are run by our members, for our members

We respect each other and grow together. We connect and share.

We are committed to act: “doing, not trying”

We do not accept the status quo. We will continue to push for progress while providing a 'safe haven' for our volunteers to actively drive change.

We believe in excellence in execution

Integrity and authenticity in our interactions is key to our success. We believe 'you get what you measure'.



What you bring to the role

Skills

- You are knowledgeable about curriculum development, adult learning theory, and learning measurement programmes
- You enjoy collaborating with volunteers to bring large-scale programming to life
- You have been exposed to e-learning tools and can guide the organization on how to leverage these programmes
- You have deep project management skills
- You enjoy working and collaborating in a highly matrixed, virtual environment
- You are action-oriented and like to deliver results
- You enjoy working with, and learning from, others
- You have a passion for the mission and purpose of the LEAD Network

Relevant experience

- You have 5 - 7 years' experience designing, developing, and executing curriculum and learning measurement initiatives
- You have experience leading teams of employees and contractors, and can motivate and engage volunteers
- Experience working with FMCG companies and retail is a plus

Other qualifications

- You have a degree in education, human resource management, or organizational development
- You are a European national with a proven track record, preferably in the consumer goods and retail industry.
- You are excited to work in a full-time capacity with the LEAD Network, managing 3 part time contract resources

How to apply

All motivated candidates are welcome to send a CV and cover letter to Marga van Winsen, Programme Manager, LEAD Network, at marga.vanwinsen@lead-eu.net

[Click here to learn more about working with the LEAD Network!](#)



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