

How did you join the Supply Chain arena?

I joined CHEP in 2008 purely by accident 😊. The company's key area of expertise is indeed supply chain but what CHEP does impacts other business elements way beyond it. Before CHEP I'd been working in different business sectors such as the automotive industry, always in commercial roles. When I came to CHEP I started in the commercial team, being responsible for European Key Accounts within the region. Over time I moved to other functions within our organisation: Customer Service, Asset Management and became a General Manager for Poland and Baltics in 2014.

After almost 6 years in the country manager role I felt it was time for change and in 2020 I moved to Canada as a Sales & Customer Service Director. Only in August of last year I joined "proper" Supply Chain, being responsible for Central and Eastern Europe.

After only a very short time period, I can say that it was a very good decision for me. It has already given me a wider perspective of the end-to-end supply chain and made me aware of the challenges and solutions at every point in the chain, proving how essential this function is to ensure business continuity.

Covid-19 has caused severe disruption all over the world, however, it has also demonstrated the agility and resilience of the Supply Chain. It has highlighted how indispensable the function is, and how much we still need to learn in order to be prepared for unpredictable events.

Working in Supply Chain is a very different experience compared to my previous roles. It is very much about collaboration, continuous improvement and innovation. It relates to every aspect of the company's activity, giving you an opportunity to be engaged in process management, strategic activities, analytics, coordination with our partners throughout the network and many other areas simultaneously.

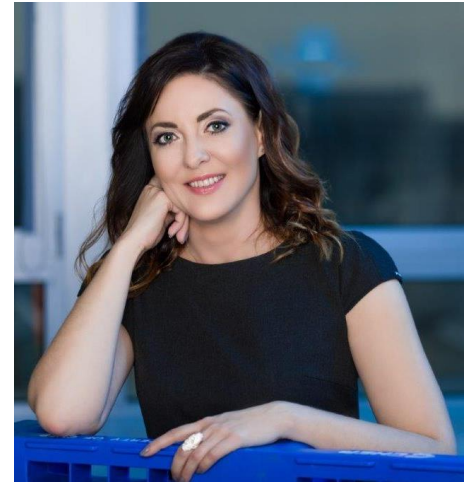
Which statement motivates or inspires you?

Act as if what you do makes a difference. It does. – William James

You define your own life. Don't let other people write your script – Oprah Winfrey

CHEP

A Brambles Company



**Kinga Di Salvo,
Supply Chain Director,
Central & Eastern Europe, CHEP**

What are you passionate about in SC?

I feel privileged working in Supply Chain as it makes my professional experience more complete. I truly enjoy this fast-paced environment, the diversity of activities and the ongoing challenges.

This is definitely a job you will never get bored of doing. It gives you the ability to think differently, make things happen, be innovative and develop professionally.

I strongly believe that modern Supply Chain enables you to see tangible results of your day-to-day work and make a real difference to the world.

The diversity of Supply Chain also provides a lot of flexibility for your next career move as well.

