



Leading Executives Advancing Diversity

SCC@LEAD
- LEAD'S SUPPLY CHAIN CHAPTER
MISSION - STRATEGY - ORGANISATION

JANUARY 2019

2nd Roundtable Supply Chain London, Nov. 15th, 2018





MISSION

Attract and advance
female Supply Chain talent
through a
collaborative European network
focussed on
value adding business opportunities



Higher Purpose

*Change the face of the
Consumer Retail Supply Chain industry in Europe!*

Top executives of all areas of the Supply Chain

Exchange with experts on key Supply Chain trends, know first what is moving the industry, be at the very source

Find solutions to your daily challenges

Connect with stakeholders and decision makers

Advance your business and generate opportunities for collaboration

Find advice for your personal career development

OBJECTIVE:

Maximize

BENEFITS

from the Network

*creating a platform of
exchange specifically for
Supply Chain
professionals*



Key areas in focus

Knowledge and Expertise

- Stimulate and foster exchange on leadership relevant topics

Industry Awareness

- Exposure of great female SC talent across partner companies, industries & countries

HOW ?

- Bimonthly webinars & online discussions on industry trends and solutions to day to day Supply Chain challenges
- A yearly publication with industry highlights in Supply Chain
- Supply Chain cross-company Mentoring

- Supply Chain Networking events
- Communication strategy to boost the cross industry awareness of the SCC and its members
- Attendance and/or active participation in Supply Chain conferences



Genesis of the SCC@LEAD

March 2017: The ignition spark!

October 2017: First Roundtable Women in Supply Chain during
LEAD Event in Amsterdam

December 2017: Presentation of the concept for a Chapter on
Supply Chain to the LEAD Advisory Board

March 2018: Launch of the SCC@LEAD!

The SCC@LEAD in 2018



- 6 monthly calls
- 2 webinars
- Twice featured in LEAD Newsletter
- Re-shaping of strategy
- Growing the Steering Committee
- Roundtable on Supply Chain 2018
- Break-out Session Supply Chain & Operations



Workstreams

EDUCATION

Webinars
Mentoring
Publications

COMMUNICATION

Strategy
Newsletter LEAD
Media
Intercompany

EVENTS

in collaboration with
Country Chapters

MEMBERSHIP

Key players in the SC industry
New recruitments
Liaison