

What's in it for me?



LEAD Network Mission

Join the LEAD Network whose mission is to *attract, retain* and *advance* women in the consumer goods & retail sector in Europe through *education, leadership* and *business development*.

Connect

Connect and expand your network

Join a network of over 1300+ Members from the CPG sector.

Advance your career by learning from others in your industry.

Build relationships with your business partners.

Invest in yourself, in your business, and build a strong network.

Grow

Grow on a personal and professional level

Benefit from LEAD's inspirational programmes to boost your personal and professional development through the sharing of knowledge, expertise and experiences.

You'll get:
Exposure to new ideas and ways of thinking.

Inspirational role models.

The opportunity to develop new skills and knowledge.

Develop

Develop skills and build valuable business connections while contributing to LEAD

Don't just sit back, get involved in a professional industry group! LEAD is a volunteer-based organization with many openings on our committees.

Differentiate yourself - these tangible and new experiences are the vehicle through which you create your story, your personal culture, or your narrative - the details that are going to differentiate you from others.

Use this experiential learning opportunity and act of service to enhance your career.

Benefit from LEAD Networking Events for Members Only

As a member, you will have access to networking activities offered by local Chapters. You will meet with fellow members at the annual LEAD Network Event, "Embracing Change: Diversity through Transformation" in Amsterdam on 2nd & 3rd November, rich with interactive sessions, coaches, innovation tour and a dynamic workshop on how to network effectively.



"LEAD allows me to build valuable business connections, make new friends and tap into advice and expertise that otherwise I wouldn't be able to get hold of that easily."

Mascha Leijten, Marketing and New Business Development Director at Lamb Weston / Meijer

Sign up today to become a member on our website: www.lead-eu.net