



**LEAD Network announces its Annual Conference themed around
advancing diversity & inclusion in business, taking place
October 13th and 14th, 2022 in Paris, France**

Over 700 top managers and executives from the Consumer Goods and Retail sector will gather in person for the 10th edition of LEAD Network's annual conference. With the 2022 theme of "Doing not Trying: Lead through Inclusion" the LEAD Network seeks to empower companies and individuals in building a more gender equal future.

The 2-day conference focuses on:

- **High-quality networking** – over 2 days, 700 LEAD Network members from all over Europe will engage in stimulating discussions and exchanges highlighting diversity and inclusion
- **Participatory collaboration** – a unique opportunity to work together with like-minded industry professionals, via engaging panel discussions and workshops
- **Exploring diversity and inclusion at their core** – an in-depth look at topics that are relevant, timely and at the heart of doing business in today's world
- **Best Practice** – a chance to learn from a wide range of professionals with varied and diverse backgrounds and positions, all passionate about sharing their experience and knowledge
- **Action for advancement** – driving change requires action. Action is inspired by discovering testimonials, tools and practical advice designed to motivate people & generate ideas

"We are absolutely delighted to welcome LEAD Network members to Paris this October! 2022 marks the 10th anniversary of our annual conference, allowing attendees to come together for the first time in 3 years for high-level, face-to-face networking. Focusing on the theme of: Lead through Inclusion, this event offers an exciting opportunity to meet and engage with top executives from leading global companies, to discover their stories and be inspired by their actions to attract, retain, and advance women in the Consumer Goods and Retail sector. It's also a unique chance to invest in personal and career development by cultivating and expanding inclusive leadership skills."
- **Sharon Jeske, Executive Director, LEAD Network**

In the spotlight: high-level professionals working in the Consumer Goods and Retail sector - inspiring leaders committed to promoting and advancing gender diversity within their companies or organizations. Featured guest speakers include:

- **Rami Baitié**h – **Carrefour**, Executive Director, France & Member of Carrefour Group Executive Committee
- **Claire Wardle** - **Coca Cola**, General Counsel & Company Secretary
- **Beatrice Guillaume-Grabisch** – **Nestle**, Executive VP, Global Head of HR & Business Services



2022 LEAD Network Annual Conference

October 13th - 5pm to 10pm

October 14th - 9am to 5pm

Palais des Congrès d'Issy-Les-Moulineaux

About LEAD Network

LEAD Network is a non-profit and volunteer-led organisation whose mission is to attract, retain and advance women in the Consumer Goods and Retail sector in Europe through education, leadership, and business development. LEAD Network has a fast-growing membership of more than 14,000 people – both women and men – drawn from 81 countries. Members have the opportunity to build their leadership skills, to widen their circle of contacts, and to be inspired by female role models and male champions in the industry. To date, 65 companies have signed the LEAD Network CEO Pledge on gender diversity. The pledge outlines a specific set of actions CEOs will take to cultivate a trusting environment where courageous conversations about ways to create inclusive cultures are welcomed. The CEO Pledge aims for significantly increasing female representation at director level and above, as well as building a plan to achieve gender parity over the next decade.

#LEADNetwork22 #DoingNotTrying #LeadThroughInclusion

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LEAD Network Annual Conference “At a Glance” Agenda

Thursday 13th October 2022

17:00 – 18:00 **Conference Opening**

18:00 – 18:30 **Award Ceremony**

Join us as we raise a toast to our Partners and Volunteers and announce Annual LEAD Network Awards winners.

18:30 – 22:00 **Networking Celebration Event** sponsored by The Coca-Cola Company

Friday 14th October 2022

09:00 – 10:30 **Block 1: Lead through Inclusion – Stories from Inspirational Leaders**

*This session is all about the **individual**; what can you as an individual do to advance inclusion? Inspirational stories and experiences from inclusive leaders on how to “Bring everyone to work”. “Being a leader means being an inclusive leader”.*

11:15 – 12:30 **Block 2: Lead through Inclusion – Leading practices from companies who transform the workplace by bringing a sense of belonging and inclusive culture.**

*This session is all about **companies** and sharing best practices.*

12:30 – 14:00 **Networking Lunch**

14:00 – 15:00 **Block 3: Lead through Inclusion –
CEO collective action to reach 50/50 in Retail & CPG**

*This session is all about the **industry**.*

15:45 – 17:00 **Block 4: Lead through Inclusion – Your bold action to drive change**