




MENTORSHIP PROGRAMME

LEAD NETWORK

Exclusively available to partner companies

LEAD Mentorship Programme is a unique educational offer to develop and empower the best inclusive leaders in CPG & Retail. LEAD matches cross-company & cross-country mentors & mentees to work in pairs, offering in-house learning resources and interactive Bitesize sessions with special expert guests and industry leaders.

The matching process is  **Mentorloop** AI-assisted and driven by data to support every participant's personal and professional development needs.

PROGRAMME BENEFITS

SECTOR SPECIFIC

CPG & Retail experienced senior leaders & highly-motivated mentees are matched

POWER OF NETWORK

Cross-gender
Cross-company
Cross-country

OUTSIDE PERSPECTIVE

Transparent mentor-mentee communication & industry, Bigger picture for both sides

MENTOR PROFILE

- Senior manager/leader with significant experience in different roles | functions | countries
- Open & committed to developing future talent
- Willing and able to invest ~2 hours/ month

MENTEE PROFILE

- Junior/mid-senior, <15 years of experience
- Open and committed to self-development
- Willing & able to invest ~3 hours/month

“ It was my first time mentoring on a multicultural platform. Unexpectedly interesting to learn the challenges managers in multinational corporations face while juggling long-distance markets they can't travel to. Culture and geographical challenges mixed into pandemic lockdown discussions. Strategies with common ground to women managers regardless of nationality or cultural differences. Happy to learn, inspire, and be inspired as a LEAD Network mentor in a year that feels like no other.”

Cohort 2021 Mentor - Cristina Braga de Cruz
Head of Product Development for Non-Food Brand | SONAE MC

THE SELECTION PROCESS

- AUG** Application: SELF-NOMINATION
Partner Ambassadors build awareness
- SEP** Introduction sessions
- NOV** Application deadline
Participation Shortlist for the final decision by Partner Ambassadors
- DEC** Definitive list of participants is locked
- JAN** The Programme launches



Get in touch: education@lead-eu.net

LEARNING JOURNEY



Partnership level & number of seats
Silver: (6) 3 mentors & 3 mentees |
Gold: (10) 5 mentors & 5 mentees
Foundation: (14) 7 mentors & 7 mentees

APPLY [HERE](#)
OR SCAN:

