

ABOUT LEAD Network (Leading Executives Advancing Diversity)

LEAD Network is a nonprofit and volunteer-led organisation whose mission is to attract, retain, and advance women in the consumer products and retail sector in Europe through education, leadership, and business development. LEAD Network is run by and for its members, women and men, and we value every individual for their unique perspective. With a primary focus on promoting gender equality the organisation strives for the advancement of women of every race, ethnicity, gender identity or expression, sexual orientation, age, educational background, national origin, religion, physical ability and lifestyle. Its vision is of a fair, diverse and vibrant industry where everyone can thrive. A diverse workforce where both men and women are enabled to contribute their full potential and lead their organisations to the next level of value creation. LEAD Network accounts for 16,000+ members – both women and men – from 81 countries.

For more information, please visit www.lead-eu.net

Mission & Purpose

To attract, retain and advance women in the retail and consumer goods industry in Europe through education, leadership, and business development.

Vision

A diverse workforce where both men and women are enabled to contribute their full potential and lead their organisations to the next level of value creation.

Founded

2011

Founders

Mick Broekhof ([Mick Broekhof | LinkedIn](#)) & Helayne Angelus ([Helayne Angelus | LinkedIn](#))

Reach

Primary focus is Europe with reach to over 81 countries

Members

+ 16,000, 78% female and 22% male.

58% manufacturers, 15% retailers & wholesalers, 15% service providers & 12% others

Partners

57 companies encompassing Consumer Goods Manufacturers, Retailers and Service Providers

Countries:

10 countries represented in 10 country chapters with BELUX, France, Germany, Netherlands, Poland, Romania, Spain, Switzerland, Turkey, and UK

Functional chapters

4 chapters, NextGen, Sales & Buying, Supply Chain and Digital

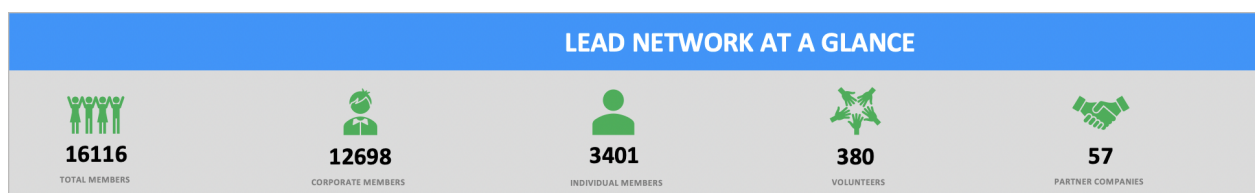
Organization

Nonprofit and volunteer-led organisation

Volunteers

380 across all chapters and central committees

Last update: September 23, 2022



Foundation LEAD Network, Keizersgracht 241 1016EA Amsterdam, The Netherlands
(This is the new address as of October 1, 2022)

Follow us  