



# **SCC@LEAD**

## **- LEAD'S SUPPLY CHAIN CHAPTER**

### **STRATEGY – STRUCTURE - ORGANISATION**

**MARCH 2018**



### Higher Purpose

*Change the face of the  
Consumer Retail Supply Chain industry in Europe!*

*Top executives of all areas of the Supply Chain*

*Exchange with experts on key Supply Chain trends, know first what is moving the industry, be at the very source*

*Find solutions to your daily challenges*

*Connect with stakeholders and decision makers*

*Advance your business and generate opportunities for collaboration*

*Find advice for your personal career development*

### OBJECTIVE:

Maximize

## BENEFITS

from the Network

*creating a platform of  
exchange specifically for  
Supply Chain professionals*



**MISSION:** To attract and advance female Supply Chain talent through a collaborative European network focussed on value adding business opportunities

Two **KEY AREAS** to generate value for partner companies and members of the SCC:

## Knowledge and Expertise

→ Stimulate and foster exchange on leadership relevant topics

## Industry Awareness

→ Exposure of great female SC talent across partner companies, industries & countries

## HOW ?

- Regular webex/conference calls to identify key industry trends and challenges and career development opportunities
- Creation of white papers/guidelines as result of joint project work
- Yearly Round Table on Supply Chain (& Ops.)

- Orchestrate 1 event/meeting per year in every County Chapter focussed on SC
- Attendance and/or active participation in conferences specifically on SC at least once per year
- Communication strategy to boost the cross industry awareness of the SCC and its

# LEAD's Supply Chain Chapter Draft Strategy 2020 – Overview (2)



## Our measures

X number of members  
by end 2020

X number of white  
papers/projects  
delivered by end 2020

Career advancement of  
members of the SCC

Number of press  
releases by end 2020

## What is our focus?

- EU FMCG & Retail
- Female end to end Supply Chain talent operating in positions below Board level
- Leadership relevant topics
- Exposure of female SC talent across industries, Europe wide

## What will be our LEAD USP?

- The SCC will gather the “biggest brains” in Supply Chain of the Consumer Retail industry in Europe
- A tool kit of practical solutions to attract & retain great female Supply Chain talent.
- A program of cross functional /business activity based projects for learning and development for both individuals and business
- An industry first talent exchange program

## What capabilities do we need now ?

- Align organisational structure and roles & responsibilities for the SCC
- Define strategy to promote and grow the SCC
- Define and align a communication strategy – internal and external (channels, format, frequency)
- Insight and data to barriers for attraction & retention of great female Supply Chain talent .

# LEAD's Supply Chain Chapter Draft Organisational Structure



## Steering Committee

**Julia Edler**  
(DB Schenker)  
Chair Supply Chain Chapter

**Ivanka Janssen**  
(PepsiCo)  
Co- Chair Supply Chain Chapter

**Odile Nonat**  
(AC Nielsen)  
Membership

**Communication**  
*To be appointed*

**Secil Erdogan**  
(Teknosa)  
Events

**Projects**  
Judith Spring (independent coach)  
Rebecca Richards (EY)  
Odile Nonat (AC Nielsen)

# 2020 Supply Chain strategy

## Projects in Focus 2018



### Chair & Co-Chair

- Individuals sign in for two years of Chapter leadership
- Alignment of annual targets and activity plan developed by the SCCSC (Supply Chain Chapter Steering Committee) with LEAD's Steering committee
- Chair or Vice Chair to link with Steering Committee in monthly meetings
- Prioritization of activities
- Recruitment and allocation of resources
- Position and promote LEAD's Supply Chain Chapter as a Thought Leader within the CPG and Retail industries
- Link with Country Chapters and drive collaboration
- Link with Supply Chain organizations in partner/membership companies
- Point of contact for other Committees and Country Chapters

### Chapter Adherence (*Members*)

- Individuals sign in for two years of leadership
- Define and align targets and strategy to grow LEAD's Supply Chain Chapter
- Actively recruit new members
- Develop tool kit to recruit new members

#### **Objectives:**

- Balance Retail/ Manufacturer / Service provider
- Have majority of countries in Europe represented
- Cover all areas of Supply Chain (sourcing of raw materials, production, planning, warehousing, transport, distribution, procurement, IT, ...)

### Projects

- During first 2 years only 1 project to be developed per year
- Individuals sign in for leadership during the length of the prioritized project (1 year)
- Drive exchange in the group to identify key trends and challenges in SC of the Consumer Retail industry
- Prioritize topics to develop compelling white papers
- Recruit members for the respective project team.
- Define target outcome, structure, timeline and deliverables of respective project and align with project team
- Responsible for final delivery of white paper ready to be published

# 2020 Supply Chain strategy

## Projects in Focus 2018



### Mission:

change the face of Supply Chain in Consumer Retail - position females as top experts and drivers of the industry

#### Communication

- Individuals sign in for two years of Chapter leadership
- Define yearly communication plan with the steering committee of the SCC
- Align communication plan with Marketing Committee
- Ensure regular communication of achievements and events with partner companies (intranet, internal newsletter, etc.)
- Select communication channels for external communication and align with Marketing Committee
- Point of contact for Chair of Marketing Committee
- Responsible to deliver contents for the different communication channels
- Internal communication (within the SCC & LEAD):
  - Bi-monthly webex/confcalls
  - At least one face to face meeting per year (e.g. during LEAD's yearly event)
  - Regular up-date in LEAD's Newsletter
- External communication:
  - Liaise with Partner Ambassadors to ensure achievements of the SCC as well as successes of its members are communicated in the respective intranets of the partner companies
  - Press releases for achievements, success stories, events, etc. of LEAD's SCC in key industry media, e.g. Supply Chain Magazine/Digital, Logistik Heute, Lebensmittelzeitung,...

#### Events

- Individuals sign in for two years of leadership
- Define yearly events plan with the steering committee of the SCC
- Align events plan with LEAD's Steering Committee
- Organise events
- Agree with Country Chapters to orchestrate one meeting/event per year per Country Chapter
- Deliver contents for communication of events before and after the event
- Align with LEAD's Event Committee
- Organise attendance or participation in at least one Supply Chain event in Europe (e.g. ECR, Consumer Goods Forum, Logistikkongress...)
- Organise Round Table on Supply Chain once per year
- Organise & co-ordinate slot during LEAD's yearly event