



LEAD NETWORK

Leading Executives Advancing Diversity

PARTNERSHIP OPPORTUNITIES



Advancing Women's Leadership Retail & Consumer Goods - Europe

www.lead-eu.net

About the LEAD Foundation

Our vision and mission

The mission of the LEAD Network (Leading Executives Advancing Diversity) is to attract, retain and advance women in the retail and consumer goods industry in Europe through education, leadership and business development. Our vision is a diverse workforce where both men and women are enabled to contribute their full potential and lead their organizations to the next level of value creation.

LEAD is a non-profit organisation that is volunteer-led.

Your opportunity to support LEAD

By supporting LEAD, you will be positioned as a strategic driver in our movement to advance women leaders in our industry. Your company will be recognized as a catalyst for change and an advocate of women's leadership. You will play an instrumental role in bringing both an intellectual and financial contribution to help build our strategic outlook as well as our educational and professional development programmes.

Membership Status 2018

2,100 senior executives representing 140 manufacturers and 80 retailers



"Women are an important part of the decision making process in the business world. If we as women do not take an active role, we choose to let opportunities pass us by. The LEAD Network helps to empower women through learning, building awareness, and making connections with others. The time to take action is now. The waiting game is over."

Diane Tucci, Country Manager, Costco Wholesale Spain, S.L.U. & Member of the LEAD Advisory Board

LEAD Sponsorship Packages - 2018

Sponsor Benefits	Bronze €10K	Silver €20K	Gold €30K	Foundation €50K
Strategy				
Recognition as industry leader supporting advancement of female leadership	●	●	●	●
Opportunity to be a member of the LEAD Partner Ambassador Network	●	●	●	●
Access to LEAD White Papers dedicated to strategic topics	●	●	●	●
Invitation to LEAD Rountables (i.e., Retailer Roundtable)	●	●	●	●
Opportunity to provide intellectual contribution to strategic development of LEAD as a member of one of the Committees			●	●
Opportunity to have a key strategic role by sitting on the LEAD Partner 2020 Task Force				●
Assistance from LEAD in setting up internal women's leadership events			●	●
Best Practice Session and Benchmarking Opportunities Session conducted by LEAD			●	●
Education				
Opportunity to host regional round table	●	●	●	●
Complementary Conference Registrations in 2018	5	10	15	25
Regional speaking opportunities	●	●	●	●
Speaking opportunities at European level - Opportunity for one speaking engagement at annual networking event				Priority
Opportunity to feature in Inspirational Journeys Series	●	●	●	●
Member-only content online	●	●	●	●
Learning event at your company				●

"As a global retail leader, Ahold acknowledges that Diversity & Inclusion is fundamental to its business success and growth. In principle and in practice, Ahold promotes an inclusive and respectful work environment which gets Better every day for our associates, customers, communities and shareholders. We are thrilled to support LEAD as a Foundation Partner.

Subarna Malakar, Vice President, Global Diversity & Inclusion, Ahold Delhaize

Sponsor Benefits	Bronze €10K	Silver €20K	Gold €30K	Foundation €50K
Engagement Complementary LEAD Memberships	20	40	60	100
Foundation Partner: Appointment of personal LEAD Account Manager				●
Exposure Exposure on LEAD website	●	●	●	●
Opportunity to carry LEAD seal of support on company website	●	●	●	●
Opportunity to publish an article on LEAD website		●	●	●
Exposure in LEAD newsletter as a sponsor	●	●	●	●
Executive interview on LEAD website			●	●
Exposure on LEAD annual networking event marketing materials	●	●	●	●
Recognition on stage at annual networking event	●	●	●	●
Exposure in press coverage	●	●	●	●
Conference sponsorship opportunities (open to LEAD partners only)	●	●	●	●

Contact

For more information about LEAD Partnership Opportunities please contact Steering Committee members:

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"The Coca-Cola Company's global diversity mission is to mirror the rich diversity of the marketplace we serve. I am inspired by the amazing women in our industry and encourage those who want to lead to be empowered, authentic and driven by their values. We are proud to support the LEAD Network in its mission to attract, retain and advance women in the retail and consumer goods sector in Europe."

Julie Hamilton, Senior Vice President & Global Chief Customer and Commercial Leadership Officer,
The Coca-Cola Company