

JOIN the EUROPEAN SUPPLY CHAIN CONFERENCE



A LEAD-UP Day Event

November 18TH, 12:30 - 16:30, Novotel Madrid Centre

Doing not Trying Results Matter



SECTOR TRENDS
& INNOVATION
TRACK



Julia Edler-Pain



Angela Bowden



Jocelyn Hallum



Ines von Jagemann



Wendy Herrick



Sarah Watt



Paul Campbell



Sabine Mueller



Ana González



Ian Mumby

This is a unique opportunity for Supply Chain professionals to meet and discuss with Europe's TOP Supply Chain Leaders about key industry topics, all focused around our theme of **"Going Digital in Supply Chain - Culture Matters"**.

Welcome & Opening

Julia Edler-Pain, Senior Business Development Manager at DB Schenker & LEAD Network Supply Chain Chapter Chair

How do you plan your digital journey when the destination is still to be discovered? Digital disruption and its impact on the Supply Chain

Angela Bowden, Associate Partner, Supply Chain & Operations & Jocelyn Hallum, Associate Partner, Supply Chain & Operations

Panel Discussion



**"Digitalization & Technology:
Facing the Challenges – Embracing the Opportunities"**

Moderator: Ana González, Director Supply Chain at P&G and President Centro Español de Logística

Participants: Sabine Mueller, CEO at DHL Consulting
Ian Mumby, Director Product Supply at Waitrose & Partners
Paul Campbell, Senior Vice President Supply Chain at PepsiCo Europe and Sub Saharan Africa
Wendy Herrick, Vice President Digital Supply Chain, Unilever

Enabling digital transformation through people and teams

Sarah Watt, Sr. Director, Analyst, Supply Chain Enablers Team at Gartner

Benefit from the changes and opportunities of the digital revolution. Go for transformation. Now. Step by step.

Ines von Jagemann, Member of the Board, Digital, TCHIBO

Closing Remarks

Julia Edler-Pain, Senior Business Development Manager at DB Schenker & LEAD Network Supply Chain Chapter Chair

Afterwards, join us for the
LEAD Networking Event & Tapas Experience
at the Platea Madrid from 19:00.
Tickets sold separately.

CLICK to REGISTER!



Also check out the
LEAD Network Conference
Programme for
November 19TH
on www.lead-eu.net

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